

JENNA CHI

GRAPHIC DESIGNER

CONTACTS

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Jennachidesign.com

SOFTWARE

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe After Effects
Adobe Premiere Pro
Adobe Lightroom
Adobe Bridge
Adobe Acrobat
Microsoft Office

INTEREST

Volunteering
Traveling
Thriftting
Singing
Dog Walking

LANGUAGE

English
Mandarin

EDUCATION

Pratt Institute
BFA Communications Design
Concentration in Graphic Design
Graduation May 2019

EXPERIENCE

Sutton Home Fashion/ Graphic & Packaging Designer
Manhattan, NY *2019 - Present*
Develop packaging for various home products. Communicate with oversea factories to overlook and complete new products. Create digital and physical mockups for product development and sell sheets. Content creator for company's social media. Plan and shoot video for digital marketing.

CLEAR M&C Saatchi/ Freelance Graphic Designer
Manhattan, NY *2019*
Work with designers to create style guides, logo designs, and branding elements. Assist in developing in-house collaterals. Photograph products to be used in projects.

Weirdos LLC./ Freelance Graphic Designer
Manhattan, NY *2018 - 2019*
Create graphic layouts and illustrations for LinkedIn's Trend report and various decks.

Iris Worldwide/ Graphic Design Intern
Manhattan, NY *2017*
Lead designer for Barclaycard's ECM program. Work with the senior designer to create animations for Lysol and Air Wick. Created social content for CR7 Denim. Assisted the team with pitches.

HONORS & AWARDS

Presidential Merit Scholarship *2015-2019*
Order of Omega Honor Society *2017-2019*
Westminster Poster Competition Winner *2018*
*Featured on the commemorative poster, Official Program cover, and note cards for the 142nd Annual Westminster Kennel Club Dog Show

References available upon request